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**Title (Font: Cambria, size 16)**

{ The title must reflect the issue and focus of economics and/or management. Maximum 18 words in Indonesian or English}

**Author Name1\*, Author Name2 (Cambria, size 12)**

1Affiliation/Institute (Cambria, size 11)

2Affiliation/Institute (Cambria, size 11)

*\*Corresponding Author: author@email.mail*

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| **Abstract** : **(Cambria, size 11 font Italic)** {Abstract: Maximum 250 words in English, printed in upright Cambria font, size 11. The abstract should be clear, descriptive, and provide a brief overview of the researched problem. It should include the rationale for selecting the topic or the significance of the research topic, the research methodology, and a summary of the results. The abstract should conclude with comments on the importance of the findings or a brief conclusion.}  ***Keywords*** : 3-6 words |

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**INTRODUCTION {Cambria, size 12}**

The introduction provides a detailed description of the problem, facts, ideas, objectives, and theoretical studies that support this paper. {Cambria, size 12, Spacing: before 0 pt; after 0 pt, Line spacing: 1}

**RESEARCH METHODOLOGY {Cambria, size 12}**

The methodology explains the research design, including the selection of respondents/target audience, materials and tools used, instrument design along with its performance and productivity, data collection techniques, and data analysis techniques. {Cambria, size 12, Spacing: before 0 pt; after 0 pt, Line spacing: 1}

**RESULTS AND DISCUSSION {Cambria, size 12}**

This section presents the findings with clear descriptions. Results may be accompanied by figures and tables. The discussion section presents the data analysis results, interprets the findings logically, connects them to relevant reference sources, and discusses the implications of the findings. {Cambria, size 12, Spacing: before 0 pt; after 0 pt, Line spacing: 1}

**CONCLUSION AND RECOMMENDATIONS {Cambria, size 12}**

The conclusion provides a concise summary of the research activities and discussions. The recommendations section offers recommendations based on the findings. {Cambria, size 12, Spacing: before 0 pt; after 0 pt, Line spacing: 1}

**ACKNOWLEDGEMENTS {Cambria, size 12}**

The author expresses gratitude to those who have provided both moral and material support for the implementation of this study. {Cambria, size 12, Spacing: before 0 pt; after 0 pt, Line spacing: 1}

**REFERENCES {Cambria, size 12}**

The references adhere to the latest APA standards, which, at present, is the 7th edition of APA. The writing of references and citations in this version can be learned from the following link: [APA 7th Edition Changes] (<https://www.scribbr.com/apa-style/apa-seventh-edition-changes/>). {Cambria, size 12, Spacing: before 0 pt; after 0 pt, Line spacing: 1}